



Tim Hortons.
Foundation Camps

2024 GRATITUDE REPORT

HELPING YOUTH BUILD BIGGER AND BRIGHTER FUTURES

November 1, 2023 – October 31, 2024

50 YEARS OF TIMS CAMPS

Tim Hortons® Foundation Camps is a non-profit charitable organization founded in 1974 by Ron Joyce to honor his late friend Tim Horton. For over 50 years, Tims Camps has been a leader in youth development programming, helping young people from underserved communities gain the skills and confidence to rewrite their stories for a brighter future.. Through experiences both at camp and in the classroom, youth build resilience, leadership, and responsibility, empowering them to thrive in school, work, and life. Through at-camp and in-classroom programming across North America, Tims Camps has provided life-changing experiences to over 325,000 youth—at no cost to them or their families. This is made possible through the generosity of Tim Hortons Restaurant Owners, guests, corporate sponsors, donors, and community partners.



A LETTER FROM OUR PRESIDENT

My passion for this Foundation began in 1996 on Camp Day when I opened my first restaurant in Western Canada. Seeing my community come together for this incredible day of fundraising was nothing short of inspirational. Having served on the Board of Directors since 2018, with nine restaurants across Alberta, I am committed to preserving the legacy of Tims Camps for generations to come.

Since 1974, Tims Camps has created opportunities for over 325,000 youth across North America, helping them develop the confidence, resilience, and skills they need to unlock their full potential. In 2024, we proudly celebrated the 50th anniversary of Tim Hortons® Foundation Camps—a milestone made possible thanks to the unwavering support of Restaurant Owners, guests, corporate partners, and donors.

As a leader in youth development, the Foundation continues to evolve, piloting new and exciting innovations like our Tims Classrooms program, which brings the best of what we do at camp directly into schools. But no matter the setting, our goal remains the same—to create meaningful experiences that equip youth with the confidence, resilience, and skills to navigate life's challenges and seize new opportunities.

I am humbled by the extraordinary generosity and commitment to the Foundation. Our collective efforts have made a profound impact, and as we look to the next 50 years, I am excited for the future we will build together.

On behalf of Tims Camps, I want to personally extend my sincerest gratitude to each of you for your continued leadership, passion, and loyalty. Together, we are changing lives.



Caroline Barham

President, Tim Hortons® Foundation Camps,
Restaurant Owner, Western Canada

CAMP DAY

In 1987, 58 passionate Tim Hortons® Restaurant Owners in Atlantic Canada joined forces to bring the magic of Tims Camps to the east coast in Tatamagouche, Nova Scotia. And with the donation of 24 hours worth of sales, Tim Horton Children's Camp was born.

By 1991, the campaign had expanded across Canada, as the Foundation's largest and most impactful fundraising event of the year – **now known as Camp Day!**

Thanks to the unwavering support of Tim Hortons guests and corporate partners, we raised an incredible \$12.7 million in 2024.

A heartfelt thank you to Tim Hortons Restaurant Owners and their teams, guests, and donors. Together, we are building a legacy of hope, and we can't wait to see the lasting impact of your generosity for years to come.





OUR FOREVER PARTNER

Tim Hortons® Restaurant Owners and their teams have always stood as our unwavering champions. Our connection runs deep, rooted in the vision of Ron Joyce, who founded Tim Hortons Foundation Camps in 1974 to honor his friend and hockey legend, Tim Horton. We are grateful for Tim Hortons ongoing partnership and for their steadfast commitment to helping underserved youth achieve their full potential.

The following Restaurant Owners have generously donated the funds from their Tim Hortons Awards to Tims Camps.

2024 COMMUNITY BUILDER OF THE YEAR AWARD

- Nancy Cahill
- Verma & Sons Ltd.
- Rita Dagher, Bob Hadchiti & Tony Hadchiti
- Dale & Janet Reinke, Jordan & Pam Ritchie, Melanie & Steve Schattle

2024 LIFETIME COMMUNITY BUILDER AWARD

- Barbara & Gordon Drummond

20TH ANNIVERSARY 2024 PARTNERSHIP AWARD

- Dale Reinke
- David Weeks Sr.
- Janet Reinke
- Steve Salverda

30TH ANNIVERSARY 2024 PARTNERSHIP AWARD

- Chantal Dallaire
- Mohammad Hakim Hussainzada

AMBRISH THAKKAR LEADERSHIP DEVELOPMENT CENTRE

Tim Hortons Foundation Camps extends our heartfelt gratitude to the Thakkar Family for their generous **1 million dollar** donation toward the creation of the Ambrish Thakkar Leadership Development Centre—named in memory of Ambrish Thakkar, a beloved father, husband, and Tim Hortons Restaurant Owner.

The Ambrish Thakkar Leadership Development Centre will serve as a multi-purpose facility designed to foster collaboration, leadership, and community engagement.



OUR CORPORATE PARTNERS

\$150,000+



Aspire Bakeries adds a touch of sweetness to Tims Camps through their incredible support of the Camp Day donut, generous product donations for our campers, and sponsorships of our events. We are “Rising Together” to support our campers and can’t thank them enough for their ongoing generous support.

Tims Camps’ Golden Corporate Partner of the Year, **Dart Canada**, has been a longstanding and generous supporter of Foundation, contributing over \$180,000 in 2024. We deeply appreciate their commitment to empowering underserved youth and creating lasting opportunities. Thank you to our incredible friends at Dart Canada for making a meaningful difference.



\$100,000+



The generous support of **Bass Pro Shops & Cabela’s Outdoor Fund** has helped Tims Camps continue to provide life-changing experiences for underserved youth that empowers them to connect with the great outdoors, build confidence, and explore their potential. Thank you Bass Pro Shops & Cabela’s Outdoor Fund for creating brighter futures—one adventure at a time.

Scotiabank, through the ScotiaRISE community investment initiative, has made a transformational difference in the lives of youth from disadvantaged circumstances, with a focus on removing barriers to advancement and increasing access to opportunities. We are forever grateful to ScotiaRISE for helping our campers rise to their potential.



OUR CORPORATE PARTNERS

\$50,000+

- Coca-Cola Canada
- Ecolab
- Edmonton Oilers Community Foundation
- Fresh Start Foods
- Hamilton Bulldogs Foundation Inc.
- Levitts Foods (Canada) Inc.
- McCain Foods Ltd.
- NE Region OPP D.A.R.E Board
- North Bay Youth Soccer Club
- Saputo Dairy Products Canada
- Senators Community Foundation

\$25,000+

- Agropur Foodservice Solutions
- Chef's Warehouse
- Delmar Foods
- Encore Canada
- Gallimore Products Inc.
- Kimberly-Clark Professional
- Kraft Heinz Canada
- Lassonde
- McNairn Packaging
- Mother Parkers Tea & Coffee Inc.
- Pactiv Evergreen
- Panasonic Canada Inc.
- Pecan Deluxe Candy Co.
- Rich's Products of Canada
- Swiss Water Decaffeinated Coffee Company

\$10,000+

- Acrelec Americas
- Archmill House
- Bee Maid Honey Ltd.
- Behring Foundation
- Bimbo Bakeries
- BMC Furniture
- Brother Canada
- CKF Inc.
- Dairy Farmers of Canada
- Entripy
- Ernst & Young LLP
- Gore Mutual Insurance Company Foundation
- greenlid
- GreenShield Canada
- H.K. Travel ONroute
- Halton Indoor Climate Systems
- Imperial Oil, Products & Chemical Div.
- Lockwood Foundation
- Mitchell & Abbott Group Ins. Brokers Ltd.
- Payworks
- Pfizer Canada Inc
- SunRype Products Ltd.
- T.J. Watson Land Development Inc.
- The MacKenzie Family Foundation
- Viso, Inc.
- Welbilt Canada

\$5,000+

- Acapulco Pools Limited
- Air Canada Foundation
- BFG Enterprise Services
- BMO Financial Group
- Brunel Commercial Interiors Ltd.
- BUNN-O-Matic Corp. of Canada
- C.H. Guenther & Son
- C.R. Plastic Products
- Chase Paymentech Solutions
- Craft Public Relations
- Danone Inc.
- Dure Foods Ltd.
- Entegra Procurement Services
- Firehouse Subs
- Foothills Immigration Inc.
- General Motors Financial of Canada, Ltd.
- GUT Agency - Toronto
- Ice River Green Bottle Co.
- Lantic Inc.
- LC Contracting
- Marsan Foods Limited
- Mondelez Canada Inc.
- National Hockey League (NHL)
- Piller's Fine Foods
- Roadsport Honda
- Royal Environmental Inc.
- SureShot Solutions
- T. Scott Enterprises Limited
- Upper Crust

OUR INDIVIDUAL DONORS

Individuals who donated \$250 or more to the Foundation in 2024.

- Abhimanyu Lamba
- Albert Foster
- Alexandra Mylet
- Alysia Kostynyk
- Amanda Kerr
- Amie Ciphery
- Andrew Zasowski
- April Brown
- Armaandeeep Sharma
- Barb & Gord Drummond
- Benoit Charette
- Bruce Vienneau
- Canadian Mini Indy / The Karting Minute
- Carolyn & Steve McLaine
- Chris Main
- Christopher Grimston (Graphic Content Ltd)
- Crystal Van Groningen
- David Seibel
- Devin Archibald
- Diane Bickle
- Dick Karperien
- Dmitry Umanets
- Donald & Sarah MacLeod
- Douglas Christilaw
- Evergreen Trading
- Gary Joyce
- Hillary Flinn
- In memory of George O Hutchison
- In memory of James B. Davies
- In memory of Sean Cowieson
- Ivan Mitar
- James Gregoire
- Janet Haslett-Theall & Larry Theall
- Janine Humphreys
- Janna Dutton
- Jill Granat
- Joe & Rosy Diab
- John & Carol Hoey & Family
- John Grimes
- Kadeem McLean (Camp Alumni)
- Kari & Cody Gosling
- Kelly Dickie
- Lois Lipton
- Mac McGregor
- Maegan East & Josh Brown
- Marc & Crystal Kelly
- Meg Knowling
- Melissa and Andrew Diab
- Mike Macfarlane
- Mike Moretto
- Paige Chapman
- Partheepan Gunabalasingam
- Patricia M. Murphy
- Patrick Doyle
- Paul Nicholas
- Rena & Mark Wheatley
- Rhonda Pardy
- Richard & Jenny Weingardt
- Richard Dean
- Rob Eatough
- Robia Pallaeva, Mohammad Hakim Hussainzada & Abdul Hakim Hussainzada
- Rodrigo Patterson (Prez)
- Ron & Teresa McRae
- Ryan & Amy MacCallum
- Sandie Murphy
- Serge & Tracy Allard
- Shannon Hall
- Susan Marshall
- Tammy & Andrew Lamb
- Tammy Bilodeau
- Teresa Storoschuk
- Thanh Hoang Bui
- The Dhaliwal Family
- The Hogarth Family
- The Humphreys Family
- The Nossereau Family
- The Perhar Family
- The Portt Family
- The Rose Family
- Tim & Susan Montgomery
- Tim Martens
- Tim Wray
- Tony Squizzato
- Walter & Joanne Scott
- Zena Nasr

COMMUNITY FUNDRAISING PARTNERS & EVENTS

- Annable Designs Golf Classic | Dave and Natasha Annable, Shane Joyce, and Natasha Avis
- BC Chip & Sip | Dawn and Angelo Fiacco
- Canadian Black Book/Kathy Ward Memorial Golf Tournament | In memory of Kathy Ward
- Jingle Ball | Stacey and Dan Dunn
- Taste of Onondaga Farms | Helen and Roger Lawson
- Tim Hortons Atlantic Social & Golf Tournament | Nancy and Mark Cahill
- Tim Horton Camp Whiteshell Golf Tournament | Diane Shapiro and Jamie Pope
- Tim Horton Children's Ranch Social & Golf Tournament | Nancy Echeverry and Lynell Aslin
- Tim Hortons GWN Dragon Boat Challenge | Tim Hortons®
- Tim Hortons Halton-Peel Golf Tournament | Andrew Diab, Ibnu Ongko, Lauren Edwards and Erin Burgess
- Tim Hortons London Golf Tournament | Angela and Dave Hanley
- Tim Hortons Ottawa Dragon Boats Festival | Tim Hortons®
- Tim Hortons Windsor/Essex & Chatham-Kent Golf Tournament | Vicky Smith
- Tim Hortons YMCA North Bay Golf Tournament | Brandon Moffat

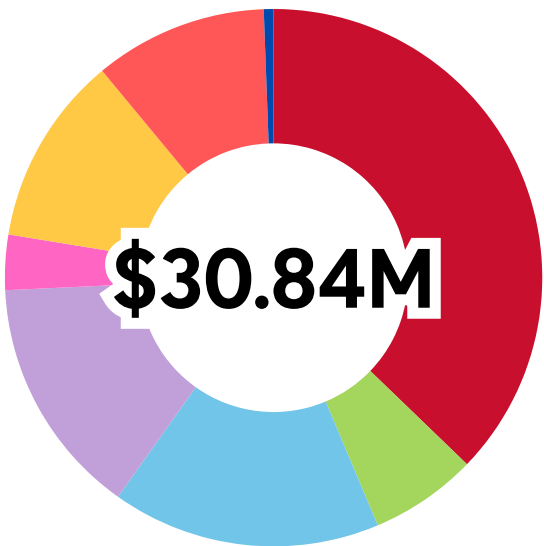


OUR FINANCIAL HEALTH

As a not-for-profit, our ability to empower and support youth is directly correlated with our financial health. Each year we strategically evaluate our investments, expenditures, and revenue streams, to ensure we can continue to provide life-changing, experiential camp programming for youth in Tim Hortons® communities.

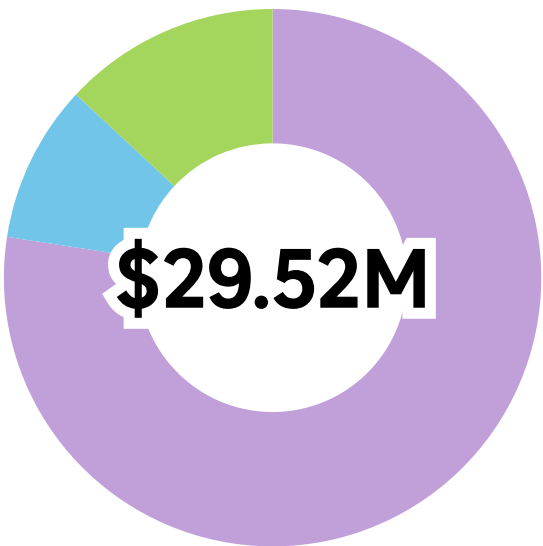
[Click here to download audited financial reports.](#)

Total Revenue
(in CDN \$)



- Camp Day (\$11,494,780)
- Coin Program Donations (\$1,992,141)
- Holiday Smile Cookie (\$4,944,529)
- Individual and Corporate Donations (\$4,456,428)
- Fee For Service & Other Receipts (\$1,025,682)
- RBI Group of Companies (\$3,525,000)
- Special Events (\$3,221,839)
- Warm Wishes/TH Merchandise/Minis (\$180,075)

Annual Operating Costs
(in CDN \$)



- Charitable Purpose (\$22,858,229)
- Administrative (\$2,807,209)
- Fundraising (\$3,855,750)

THANK YOU!

Our ability to do what we do best—to help youth from underserved communities achieve their full potential—is **only possible with your support**. On behalf of Tim Hortons® Foundation Camps, **thank you** for your continued generosity, and for believing in the brighter futures of youth!



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